NORTH DAKOTA Hereford Association

2020 NORTH STAR CLASSIC

Saturday, December 5, 2020 | 3:00 PM CST

Lot 1 Donation Heifer - Thank you to the Stroh Family of Killdeer, ND for donating this heifer. Tickets will be auctioned off at the beginning of the sale and the winner will be drawn at the conclusion of the sale. Proceeds go towards NDHA promotion. If you can't make the sale - contact Joana Friesz at (701) 400-8744 prior to the sale.



SHR PRAIRIE ROSE 067

Consigned by Stroh Hereford Ranch Reg. # 44184292 | DOB: 4/15/2020 Sire: SR SCOPE 117E | Dam: LADY RANCHER 4019 CE: -0.1 BW: +4.2 WW: 55 YW: 91 MM: 31 M&G: 59

This heifer is a very capacious, thick made female that stems from a long line of productive momma cows here at SHR. Her dam, 4019, is an AHA DOD that is a very powerful Rancher daughter that has raised 3 phenomenal females that have been retained into our program.

We will have 9 fancy heifer and steer calves that have already consigned to the sale. We encourage any juniors planning to purchase a heifer to complete the NDHA Junior Heifer Grant Application. There will be (3) \$250 grants sponsored by the NDHA. Applications are due to Joana Friesz by December 1st by mail or email or hand delivered to the NSC no later than noon on Friday, December 4th.

Cattleman's Ball and Sale will be held Friday, December th at the North Dakota Winter Show Building (south exhibit building). Cost is \$100 for prime rib supper plate and enters you in the drawing for sale credit for Friday night's elite sale and many other prizes to be drawn during the evening. There will be a Country Christmas shopping event along with supper/sale and the doors are open at 5 PM and close at 9 PM. The Country Christmas shopping event will also be open Saturday from 9 AM - 3 PM, open to the public.

Annual NDHA Meeting is on Saturday, December 5th at 5 PM at the NDWS South Building.

Annual Banquet will be Saturday, December 5th at the NDWS South Building. Social 6:00 PM and a catered beef roast meal with all the trimmings at 6:30 PM. Please contact Joana if attending for plate count by December 1. Come out for a fun evening -- directory auction, door prizes and a silent auction for the NDJHA. Please bring an item to support our Junior Association for the auction.

> The NSC Hereford Sale catalog is available to view at: www.NorthDakotaHerefords.com

2019 DONATION HEIFER



2019 NSC Donation Heifer by: Mrnak Hereford Ranch, Bowman, ND. Won by Logan Hoffman, Wheatland, ND.

2019 HEIFER GRANT WINNERS



From left to right:

Bella Pressnall, Randolph, MN recipient of the \$500 Andrew Dosch Memorial Grant given by Larry Tinjum Family, Powers Lake, ND; Josie Dahlman, 2020 NDHA princess; Emma Neshem, recipient of the \$500 Klein Family Memorial Grant and 2020 NDHA princess; Brooke Kunz, 2019 NDHA Queen; Kasi Holm, 2020 NDHA Queen; Kaylee Erdmann, Dylan Cargo, Kaleb Neshem - \$250 NDHA grant recipients and Carl Olson, NDHA president.

2019 NDHA BREEDER OF THE YEAR: MIKE STROH, KILLDEER, ND



Mike Stroh grew up in Killdeer N.D. raising registered Hereford cattle with his father Tony. The primary focus of the ranch was to raise bulls and females that fit into the tough conditions that western North Dakota throws at ranchers and their families. Today, along with his wife Dawn and two sons Lucas and Matthew, he continues the Hereford tradition started by his father - the goal remains the same and the cattle he procures show it! He has owned bulls with, Cooper Hereford Ranch, Stuber Herefords, Baker Herefords Marvin Feddes and sons and Thorstenson Hereford Ranch.

Mike belongs to the North Dakota Stockmen's Association and the North Dakota Farm Bureau where he was very active, even attaining two terms as Dunn County Farm Bureau President. He believes that the best way to make a difference is getting involved, which is a key component in keeping our ranching industry alive. Mike was extremely pleased with his time on the Dunn county Farm Bureau board. Mike is very passionate about good Hereford cattle and the heritage they have in the ranching Industry and is proud of the herd of cows he has built up over the years.

<image>

AHA has started a 5 year partnership with Merck Animal Health to advance our producers knowledge of Merck Animal Health's products and protocols to help ensure a healthy herd. If you are interested in more of what Merck has to offer go to this link: http://www.the-best-defense.com/primevac.aspx

AHA FIELD REP. UPDATE



Kevin Murnin

I like we can all agree 2020 has been a year we all will not soon forget. It has presented challenges across all segments of the beef industry that no one could have planned for. However, challenges create opportunity. It has been exciting to see the strong demand for Hereford genetics across the territory in these uncertain times.

The field staff at AHA has taken on a larger role in trying to help market commercial cattle. Whether it would be selling cattle out of the country or on the video, we have been working hard to open more avenues for these cattle. If you or any of your customers would like to discuss options on marketing their calves, please feel free to reach out to me I would be glad to discuss.

The Hereford Advantage program has been a very solid tool to help cattle realize their maximum value. The Hereford Advantage offers a third party verified Source and Age, Health, and Genetic verification. This program bundled with other value-added programs has led cattle to the top of the markets during the summer video sale season.

To learn more about the Hereford Advantage go to: www.hereford.org/commercial/programs/hereford-advantage/

I would like to let you know that the AHA has added an exciting new service to help advertise your genetics and get your program noticed DIGI-TALLY. We now offer a way for you to target people on social media and/or through ads that show up on digital devices. As we think about fall sale season I hope you check the Hereford Sales calendar on the website and also look through the catalogs that are posted there. If you have a catalog I would strongly suggest you posting it with Herefords On Demand. Herefords On Demand catalogs are cutting edge in providing a catalog with up to date EPD's and each lot can have support photos and a video. Also, don't forget to reach out to me if you are interested in building a catalog/mailer to utilize our mailing list or if you would like to place a banner ad on the AHA website.

I look forward to run in 2020/2021, and hope to see you down the road.

Thanks,

Kevin Murnin Field Representative Mountain Region #2, American Hereford Association 406-853-4638, kmurnin@herford.org



NDHA PRESIDENT UPDATE

Carl Olson

I've gotta say it's definitely getting colder and the days are becoming shorter! We finished harvest early over here in the east in mid-October with no mud and dry corn - a welcome change from the last couple years!

Tis the season to give thanks! First of all, Thank you to Mrnaks for giving us a donation heifer for last years sale and also to the Strohs for offering one for this years event! Also - beyond that, we appreciate everyone who has donated heifers in the past and everyone who has purchased tickets and supported the donation heifer auction. It helps us to promote our great breed! Secondly, thanks to the Tinjum, Klein, and Weber families for their past memorial grants for our Junior Grant Program! Most importantly, we all owe a huge thanks to Joana for serving as our great secretary, making things go smoothly and keeping us organized. Personally, she makes my job easy - so thanks Joana! She is "The Straw That Stirs Our Drink!"" Lastly, thanks for allowing me to serve as your president for the past two years.

So our main event is Saturday, December 5th in Valley City with the North Star Classic. This includes our annual meeting, banquet, donation heifer fundraiser, and sale. Also there is the open shows on Friday, pen shows on Saturday and Junior shows on Sunday! I always look forward to this time together as an association. Association is defined as a group of people organized for a joint purpose or common interest. Promoting Herefords is what it's about but I must say what I enjoy the most is the people and good times we always have. I'm proud to be associated with you all and the purpose we have.

Thanks and I look forward to seeing you in Valley City! Carl

2019 NORTH STAR CLASSIC RESULTS

Valley City, ND | December 7, 2019 Auctioneer: John Andrus

6 Open Hereford Heifers – Avg - \$2,666. Donation heifer donated by Mrnak Hereford Ranch of Bowman, ND raised \$4750 in tickets sold. Logan Hoffman of Wheatland, ND was the lucky winner.

Top selling heifer was Lot 4, TTFL 625D 206Z Mirada 1913, 02/23/2019, daughter of TH 400U 32X Trump 206Z, consigned by Friesz Livestock, New Salem and selling to Zane Lodoen, Westhope, ND for \$5,000. Lot 7, from Donnelly Farms, DF Gabrielle 95G ET, 03/08/2019, daughter of H/TSR/CHEZ Full Throttle ET sold to Bella and Madison Pressnall, Randolph, MN for \$3000 and Lot 2, from Friesz Livestock sold for \$3,000, TTFL 1601 206E Ruby 1910 daughter of TH 13Y 358C Bottom Line 206E selling to Daryl Rupprecht, Thief River Falls, MN.

Lot 18 – bred cow from Olson Hereford Ranch Argusville, ND sold to Hoffmannn Brothers,, Embden, ND for \$1,700.

2 steers sold avg - \$1,300 – high selling steer was from Donnelly Farms selling to Morgan Sip, Ada, MN for \$1,600.

DIRECTORY COVER PHOTO CHALLENGE:

Please submit your best photo(s) that can be used as cover art for the upcoming directory. We would like a photo of Herefords from North Dakota for the 2021-2022 State Directory. Deadline January 1st.

Send photos to Joana at: joana@northlandinsuranceagency.com

\$500 Heifer Grant AVAILABLE IN MEMORY OF ANDREW DOSCH, SPONSORED BY LARRY AND RICHARD TINJUM.

Contact Joana for details.



THE BALD-FACED TRUTH ABOUT HEREFORD GENETICS

It's obvious – Hereford-sired calves deliver a \$51 increase in net profit per cow, per year.* Hereford genetics bring legendary hybrid vigor, improved fertility, feed efficiency and easy-handling docility to your program. Read the research, and see why Hereford heterosis pays off, at **HerefordTruth.com**.



*Compared to Angus-sired calves. Source: Daley, David A. and Earley, Sean P. Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association. Retrieved from https://hereford.org/wp-content/uploads/2017/02/HarrisHeterosisReport.pdf. 57100-A02

North Dakota Hereford Association Officers

President – Carl Olson Vice President – Zac Tessier Secretary/Treasurer – Joana Friesz Director – Andy Mrnak Director – Todd Kuelbs Director – Christopher Rockeman Director – Craig Pelton Director – Leon Seefeld Director – Mark Giedd Director – Matt Stroh

Visit our website at www.northdakotaherefords.com

Visit one of the North Dakota Hereford breeders for more information:

4J CATTLE CO. Glenburn, ND (701) 362-7395 • (701) 509-7284

BAILEY RANCH Towner, ND (701) 537-5524 • (701) 537-4144

STEVE & ROBYN ARNOLD Willow City, ND (701) 776-6970 • (406) 217-2508

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> JAKE BAUMGARTEN Belfield, ND (701) 290-3450

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> LOGAN BEHM Beulah, ND (701) 891-9227

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> > DONNELLY FARMS Valley City, ND (651) 353-7282

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FRIEDT HEREFORDS Mott, ND (701) 824-2300

FRIESZ LIVESTOCK New Salem, ND (701) 843-8750 • (701) 400-8744

> GIEDD HEREFORDS Washburn, ND (701) 462-3310

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HERBERG HEREFORDS Grace City, ND (701) 674-3446 • (218) 521-0340

JERRY HIEB Valley City, ND (701) 845-0683 • (701) 840-9831

> JACK HOFFMANN Wheatland, ND (701) 238-2383

HUESKE FARMS Richardton, ND (701) 974-3561

JS RANCH Tappen, ND (701) 327-8343 • (701) 320-9101

> KELLER HEREFORDS New Salem, ND (701) 843-8119

> > BILL KLEIN Ashley, ND (701) 851-0337

KLEIN HEREFORDS Scranton, ND (701) 275-8856 KEN KREIN Richardton, ND (701) 974-3577

KUELBS CATTLE CO. Belfield, ND (320) 232-0404

> JACEY LARSON Euclid, MN (218) 521-0040

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> TERRY LUND Buchanan, ND (701) 652-5777

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JERRY & DEBORAH MOEN LaMoure, ND (701) 883-4237

MRNAK HEREFORDS Bowman, ND Wayne & Jill: (701) 574-3172 Terry: (701) 574-3193

> ANDY MRNAK Bowman, ND (701) 206-1095

BRENT & JENNA MRNAK Bowman, ND (701) 206-0604

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WULFEKUHLE SHOW CALVES Wolverton, MN (701) 640-8961

To join the NDHA or request a NDHA Directory, please contact: Joana Friesz — (701) 400-8744 or joana@northlandinsuranceagency.com **Visit our website at www.northdakotaherefords.com and like us on Facebook.**

2019 NDHA ANNUAL MEETING MINUTES

Friday, December 6, 2019 | Valley City, ND

Carl Olson Called the meeting to order. The secretary's report from the 2018 annual meeting was in the November 2019 newsletter. Matt Stroh made motion to approve the secretaries report and 2nd by Steve Wolff. Joana handed out treasurer's report and reviewed with the members. Motion to accept by Shane Giedd and 2nd by Matt Stroh.

OLD BUSINESS:

The 2019 NSC heifer is donated by the Mrnak Family, Bowman, ND. Thank you to the Mrnak's for their generosity. We are looking for a 2020 NSC heifer donor.

Discussion was held regarding utilizing junior grant money for scholarships if short applicants – if short applicants add the \$750 of NDHA designated grant money to the remaining grants. We currently have the \$500 Klein Family Grant (Year 10) and the \$500 Andrew Dosch Memorial grant (Year 3) in addition to the (3) \$250 NDHA grants.

Steve made motion to utilize the total dollars of grant money and 2nd by Matt Stroh. Motion carried.

The NDJHA presented an annual report on activities and a financial report.

Discussed is any changes to the NDSF steer sponsorship during the Jr Field Day. It was decided to leave as is – Joana will report back to NDSF to keep it the same inn the 2020 NDSF premium book. It was suggested to the NDJHA to have a program and recognize the sponsors during the show. This information will be forwarded to the Junior Association.

Radio advertising during the bull season was discussed and no changes were advised. Will continue to do the KFYR package as in the past.

NEW BUSINESS:

Friesz reported that the semen auction will take place during the annual banquet – Currently have 7 lots on semen packages donated. Thank you to the donors: Topp Herefords, Select Sires, Behm Polled Herefords, Friesz Livestock, Stroh Hereford Ranch.

Marketing options for Hereford and Hereford influenced calves was discussed – Matt Stroh made motion to set up a committee to investigate some options – naming Steve Wolff as chair with members Craig Pelton, Shane Giedd and Logan Behm. 2nd by Ashley Woolley. Motion carried. Also, discussed putting together a survey handout at bull sales for calf numbers, weight range and selling time preference. Committee to investigate options and report back to annual meeting.

Discussion was held regarding changing the time of our annual meeting – try to fit it in on sale day – we will see when the Hereford sale is set for next year on Saturday and work around it.

The proposed budget for 2020 was reviewed and accepted. - motion made by Ashley Woolley and 2nd by Matt Stroh.

Director terms up for election is Chris Rockeman (1st), Andy Mrnak (1st), and Leon Seefeld (1st). Shane Giedd made motion to cast unanimous ballot to re-elect directors to a 2nd term. 2nd by Steve Wolff. Motion carried.

Steve Wolff moved to adjourn meeting and 2nd by Leon Seefeld.

BOARD MEETING HELD DECEMBER 7, 2019 FOLLOWING ANNUAL BANQUET AT THE AMERICINN, VALLEY CITY, ND.

President Carl Olson called the meeting to order.

ELECTION OF OFFICERS:

President......Zac Tessier nominated Carl Olson, Matt Stroh nominated Zac Tessier. Matt made motion to close nominations and vote by ballot, 2nd by Leon Seefeld. Motion Carried – upon voting – president elected Carl Olson.

Matt Stroh made motion to have a board meeting during the NDJHA field day at the NDSF on Tuesday at 1 pm CT. Zac Tessier 2nd. Motion carried.

Leon Seefeld made motion to adjourn and 2nd by Matt. Meeting adjourned.

Minutes submitted by Joana Friesz, NDHA Secretary.

JUNIORS

COUNTY ACHIEVEMENT DAYS:

The NDHA pays \$50 for Grand Champion and \$25 for Reserve Champion Hereford heifer and steer if Supreme at your County Achievement Day.

Please email photo to Joana at: joana@northlandinsuranceagency.com by December 31, 2020.

UPCOMING REGIONAL/LOCAL 2021 JUNIOR HEREFORD EVENTS:

June 18-20th

Midwest Classic Show, Pipestone, MN

July

- Great Plains Regional Junior Hereford Show, Red River Valley Fair, West Fargo, ND
- Junior National Hereford Expo, Madison, WI
- ND Junior Hereford Field Day, NDSF, Minot, ND

NORTH DAKOTA HEREFORD STEER SHOWS:

The NDHA sponsors Hereford steer premiums each year at the ND Junior Hereford Field Day held during the ND State Fair in Minot, ND and at the Great Plains Regional Junior Hereford Show held in July during the Red River Valley Fair, West Fargo, ND. The NDHA will pay \$200 for Champion and \$100 for Reserve Champion steers for the NDJHA filled day event. They must be from a registered sire and dam with the AHA.

The Great Plains Junior Hereford Show pays as follows: Grand Champion Market Steer: Award and \$157.50. Reserve Grand Champion Market Steer: Award and \$78.75. Breeder of Champion Steer: Award and \$78.75. Breeder of Reserve Champion Steer: Award and \$15.75.

There is also a junior show featuring a Hereford steer show during the Midwest Classic Jr. Hereford Show in Pipestone, MN in June.

NDJHA FIELD DAY RESULTS

August 2, 2020 - New Salem, ND

Mrnak Ranch Pelton Polled Herefords North Dakota Hereford Assn. Carters Polled Herefords Kist Livestock Auction Bailey Ranch Seefeld's Polled Herefords

Giedd Hereford Ranch Baumgarten Cattle Co. Rath Cattle Co. Stuber Ranch Behm Polled Herefords Friesz Livestock



Champion Bred & Owned Heifer: Clayton Heins Reserve Champion Bred & Owned Heifer: Mace Stuber Champion Owned Heifer: Emilie Filipek Champion Senior Showman: Brooke Kunz Champion Intermediate Showman: Mace Stuber Reserve Champion Intermediate Showman: Emilie Filipek Champion Junior Showman: Clayton Heins Reserve Champion Junior Showman: Baily Kunz

- THANK YOU TO JUDGE JAKE BAUMGARTEN, BELFIELD, ND -

2020 NORTH STAR CLASSIC

DECEMBER 4:

Open Class Hereford Show 5-9 PM, Cattleman's Ball and Sale - NDWS Frontier Building

DECEMBER 5:

12 PM Noon - NSC Pen Show, beginning with heifers

- *No free lunch this year due to COVID rules
- *Silent Auction held with proceeds going towards youth awards. Bring an item to the auction if you can.

3 PM - Hereford Sale

5 PM - Annual Meeting - NDWS South Building

6:30 PM - Annual Banquet (6 PM Social, 6:30 Dinner)

- *Crowning new Hereford Royalty and naming Hereford Breeder of the Year. The Juniors will have a silent auction as their annual fundraiser.
- ***Please bring an item for the silent auction in support of our luniors.

DECEMBER 6:

Junior Hereford Show

DIRECTORY ADS DUE JANUARY 5TH

Send to Jill Hotchkiss at Hereford America: jbh@herefordamerica.com Dues need to be paid by January 5th to be included in the directory.



BOARD OF DIRECTORS

Carl Olson - President Zac Tessier - Vice President Joana Friesz - Sec./Treas. Chris Rockeman Mark Giedd Todd Kuelbs Matt Stroh **Craig Pelton** Leon Seefeld Andy Mrnak

Ioana K. Friesz NDHA Secretary PO Box 67 New Salem, ND 58563

Deliver to:

NORTH DAH Hereford Association