NORTH DAKATA Association

2021 NORTH STAR CLASSIC

Saturday, December 4, 2021 | 3:00 PM CST

Lot 1 Donation Heifer - Thank you to Tessier Ranch of Belfield, ND for donating this heifer. Tickets will be auctioned off at the beginning of the sale and the winner will be drawn at the conclusion of the sale. Proceeds go towards NDHA promotion. If you can't make the sale - contact Joana Friesz at (701) 400-8744 prior to the sale.



TESSIER LADY 828F 021A J033

Consigned by Tessier Ranch Reg. # 44292950 | DOB: 3-8-2021 Sire: CHURCHILL JUMPSTART 828F ET Dam: WCC 112Y 4R AMY 021A

CE: -4.4 BW: 5.3 WW: 75 YW: 120 MM: 25 M&G: 63

Tessier Lady 828F is out of a flawless cow that never misses a beat. We paired 021A with the heavy muscled Churchill Jumpstart and the results have far exceeded our expectations. J033 is right out of the heart of our program, she will make a powerful cow.

We will have 8 fancy heifer calves that have already been consigned to the sale. We encourage any juniors planning to purchase a heifer to complete the NDHA Junior Heifer Grant Application. There will be (3) \$250 grants sponsored by the NDHA. Applications are due to Joana Friesz by December 1st by mail or email or hand delivered to the NSC no later than 10 AM on Saturday, December 4th.

Cattleman's Ball and Sale will be held Friday, December th at the North Dakota Winter Show Building (south exhibit building). Cost is \$100 for prime rib supper plate and enters you in the drawing for sale credit for Friday night's elite sale and many other prizes to be drawn during the evening. There will be a Country Christmas shopping event along with supper/sale and the doors are open at 5 PM and close at 9 PM. The Country Christmas shopping event will also be open Saturday from 9 AM – 3 PM, open to the public.

Annual NDHA Meeting is on Saturday, December 4th at 5 PM at the Americann.

Annual Banquet will be Saturday, December 4th at the AmericInn. Social 6:00 PM and a catered beef roast meal with all the trimmings at 6:30 PM. Please contact Joana if attending for plate count by December 1. Come out for a fun evening — semen auction, door prizes and a silent auction for the NDJHA. Please bring an item to support our Junior Association for the auction.



The NSC Hereford Sale catalog is available to view at: www.NorthDakotaHerefords.com

2020 NDHA BREEDER OF THE YEAR: ROLLIE & JAKE BAUMGARTNER



Baumgarten Herefords of Belfield, ND was named 2020 North Dakota Hereford Association Producer of the Year.

The herd was started in 1914 by Ben Hans whose daughter Gertrude would later marry Richard Baumgarten, Rollie's grandfather. As a dowry, Ben gave Richard several registered bred cows, setting the foundation for the Baumgarten herd.

Today, the operation is based on cattle that perform on grass and feed, sound structure, with well balanced traits, backed by mothers with pretty udders that can feed a calf to heavy weaning weights.

The Baumgarten bulls are not the result of single trait selection, yet are the result of quality cattle that cover a variety of today's needs. They are not the result of typical trends, yet are phenotypically ideal and still maintain abundant performance to make customers' operations cash flow.

In January 2020, they exhibited the Champion Carload at the National Western Stock Show (NWSS), one of the most prestigious awards at the NWSS.



2021 NDHA Queen: Emma Neshem 2021 NDHA Princess: Iosie Dallman

AHA has started a 5 year partnership with Merck Animal Health to advance our producers knowledge of Merck Animal Health's products and protocols to help ensure a healthy herd. If you are interested in more of what Merck has to offer go to this link: http://www.the-best-defense.com/primevac.aspx

AHA FIELD REP. UPDATE

Kevin Murnin

Dear North Dakota Hereford Breeders,



2021 has certainly posed some major challenges to the industry. Record droughts across the western United States has caused producers to make some changes in terms of how they are managing their herd. But with all these challenges it has been refreshing to continue to see strong demand for the Hereford breed.

We are just wrapping the fiscal year 2021 for the American Hereford Association and it has been a good year. We have seen an increase in registrations up to 78,250 as well as an increases in the cow herd inventory and transfers. In our Mountain Region for the association, we had a very strong bull sale season with 1,292.5 bulls marketed with the Hereford World that averaged \$7,864. My hat is off to the breeders on an outstanding season.

Our commercial marketing programs have seen an increase in participation with some strong demand. We have some larger tests on the Hereford Advantage program cattle marketed this summer on the video auctions and they were received very well by the buyers and saw some strong premiums at auction.

With the drought I encourage everyone to take this opportunity to look at expanding their customer base. I encourage you to consider you to use the Hereford Publications mailing lists to look at expanding your marketing reach. We have also dug into the digital marketing world with tools being able to focus into regions and demographics in which you would like to expand. Feel free to reach out to me with any marketing questions.

I am excited for the future of the breed and look forward to seeing you down the road.

Thanks,

Kevin Murnin Field Representative Mountain Region #2, American Hereford Association 406-853-4638, kmurnin@herford.org



NDHA PRESIDENT UPDATE

Carl Olson

So here I am pictured by a round bale of hay. It's only one bale but after this year I am extremely thankful for each and every one we did get! It was dry over here in the east and sounds like it was even worse in the western part of the state. We fed hay for most of the summer as pastures didn't last long. We also culled some of the older cows and a few recips to cut down on numbers. We finally caught a little rain this fall - too late for crops but it did green things up some. Every year is different and this one was a challenge. Also our shop burned down in March which has taken a lot of our time to replace it. Good thing is now we will have a new sale facility. For those of you that have been to our sale you know we needed it! Dru and Stetson are old enough for 4-H now and together with the neighbors we started up the old 4-H club. We had to find the show equipment and scrape off the rust. At Achievement Days Dru had Champion Heifer over all breeds and at the RRVF she exhibited the Supreme Champion Cow Calf. With Herefords of course!

The market for good Hereford cattle is very strong! I am reminded of that because I have been getting outbid at the sales this fall. Hereford bulls have been in good demand. Many bull customers tell me their herds have become too black. They are looking for Herefords to get the heterosis and keep the maternal. Also many other breeds (Simmental, Gelbvieh, Shorthorn, etc.) are selling bulls that are crossed with Angus. So if the commercial breeder uses these bulls they get even more black and less heterosis! We also have Red Angus at OHR every once in a while we end up with a baldy calf which make a hell of a cross! Seems like the Hereford bulls last longer too. I had a customer at my sale a year ago that I hadn't seen for 5 years. I told him I was wondering if he had sold his cows cause I hadn't seen him in a while. He laughed and said that he didn't need any bulls until now because the other ones held up well and lasted so long! Let's continue to strive to make the best Herefords we can and the future will be bright!

I hope many of you can make it to the North Star Classic where there is a lot going on: Open shows are on Friday December 3rd, Our Hereford Sale – with donation heifer fundraiser, annual meeting, banquet/social and pen shows are all on Saturday the 4th. Then the Jr Shows are on Sunday! We made the decision a year ago to move the meeting and social/banquet to Saturday with the sale to make it easier for more people to attend. What I enjoy most is the people and the good times we always have! Let's all thank those breeders that have donated heifers for the raffle and the families that have given memorials to the junior grant program. Also a big thanks to Joana who keeps everything running smooth!

Thanks for another great year and let's all meet in Valley City! Carl

2020 NORTH STAR CLASSIC RESULTS

Valley City, ND | December 5, 2020 Auctioneer: Andy Mrnak

6 Open Hereford Heifers – Avg - \$2,500. Donation heifer donated by Stroh Hereford Ranch of Kildeer, ND raised \$5600 in tickets sold. Steve Wolff of Oakes, ND was the lucky winner.

Top selling heifer was Lot 7, consigned by Donnelly Farms of Valley City, ND, selling to Kaleb and Emma Neshem of Berthold, ND for \$2900. Lot 4, consigned by Friesz Livestock of New Salem, ND, selling to Aubrey Nagler of Danvers, MN for \$2750. Lot 6, also consigned by Friesz Livestock, selling to Morgan Sip of Ada, MN for \$2750. Lot 2, consigned by Donnelly Farms, selling to Addison Neshem of Granville, ND for \$2400.

2 steers sold avg - \$1200 – high selling steer was from Olson Herefords of Argusville, ND, selling to Lily Anderson of Farmwell, MN for \$1400.

2020 NDHA COMMERCIAL PRODUCER OF THE YEAR: CASEY VOIGHT



Casey Voight, Voight Ranch, Beulah, ND, was selected as North Dakota Hereford Associaion's (NDHA) 2020 Commercial Producer of the Year.

His parents started the ranch in 1971, running predominantly Hereford cows and bulls. Casey came home and took over in 1996, he says.

"There are a lot of choices you can make out there, as an independent producer, but I think crossbreeding with Hereford bulls has been one of the better decisions I've made over the years.

The goal is to get the F-1 cross in our programs. Eventually I want to get them to go for the heterosis, so Herefords are a natural choice.

It would be hard to truly add up all the benefits of the Hereford cross. Initially you do it for heterosis, for the weight gain, but I think we are getting more vigor at birth, better dispositions. To add up all those benefits, there are a ton of them.

I would say my breeding decisions reflect in the females. The ultimate goal is to get the daughters to bring as much money as the steers, to increase heifer value and a lot of that comes from the F-1 cross. And then the weight gain on our steers, we've basically put on 70-75 pounds weaning weight in 12 years."

I think the Hereford sired I've been purchasing are putting a lot more muscle mass to them, a lot more depth of rib, and a lot of muscle definition and that shows up in the cows for eternity.



ABOUT HEREFORD GENETICS

It's obvious – Hereford-sired calves deliver a \$51 increase in net profit per cow, per year.* Hereford genetics bring legendary hybrid vigor, improved fertility, feed efficiency and easy-handling docility to your program. Read the research, and see why Hereford heterosis pays off, at **HerefordTruth.com**.



*Compared to Angus-sired calves. Source: Daley, David A. and Earley, Sean P. Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association. Retrieved from https://hereford.org/wp-content/uploads/2017/02/HarrisHeterosisReport.pdf. 57100-A02

North Dakota Hereford Association Officers

President - Carl Olson Vice President - Zac Tessier Secretary/Treasurer - Joana Friesz

Director - Andy Mrnak Director - Logan Behm Director - Christopher Rockeman

Director - Dan Donnelly Director - Leon Seefeld Director - Mark Giedd Director - Matt Stroh

Visit our website at www.northdakotaherefords.com

Visit one of the North Dakota Hereford breeders for more information:

4I CATTLE CO.

Glenburn, ND (701) 362-7395 • (701) 509-7284

BRUCE ANDERSON

Valley City, ND (701) 845-3567

BAILEY RANCH

Towner, ND

(701) 537-5524 • (701) 537-4144

BAUMGARTEN CATTLE CO.

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(701) 575-8292 • (701) 290-3469

JAKE BAUMGARTEN

Belfield, ND (701) 290-3450

BAYERS HEREFORD RANCH

Reva, SD (605) 490-1409

LARRY J. BEHM & FAMILY

Beulah, ND (701) 873-2646

LOGAN BEHM

Beulah, ND (701) 891-9227

BOEHNKE HEREFORD RANCH

Kramer, ND Jeff: (701) 359-4450 Jared: (701) 359-4436

CARTER'S POLLED HEREFORDS

Rocklake, ND (701) 266-5575

COFFIN BUTTE FARM & RANCH

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DIAMOND T HEREFORDS

Minot, ND (701) 721-5383

DONNELLY FARMS

Valley City, ND (651) 353-7282

DUSTY & MEGAN DUKART

Richardton, ND Megan: (701) 290-7230 Dusty: (701) 730-4335 FLATH HEREFORDS

Coleharbor, ND (701) 337-5549 Mark: (701) 337-6793 Richard: (701) 337-6076

FRIEDT HEREFORDS

Mott, ND (701) 824-2300

FRIESZ LIVESTOCK

New Salem, ND (701) 843-8750 • (701) 400-8744

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Washburn, ND (701) 462-3310

HEART F HEREFORDS

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Mandan, ND Jim: (701) 663-7123 Fred: (701) 663-0137 Wayne: (701) 663-1229

HERBERG HEREFORDS

Grace City, ND (701) 674-3446 • (218) 521-0340

JERRY HIEB

Valley City, ND (701) 845-0683 • (701) 840-9831

IACK HOFFMANN

Wheatland, ND (701) 238-2383

RUTH IHRY

Valley City, ND (701) 840-3201

WALTER JONES

Gatzke, MN (218) 689-3373

BILL KLEIN

Ashley, ND (701) 851-0337

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(701) 974-3577

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Westhope, ND (701) 201-0477

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ANDY MRNAK

Bowman, ND (701) 206-1095

BRENT & JENNA MRNAK

Bowman, ND (701) 206-0604

OLSON HEREFORD RANCH

Argusville, ND (701) 484-5068 • (701) 361-0684

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(701) 548-8096 • (701) 260-0058

PENNER LAND & CATTLE

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(605) 925-7016 • (605) 929-7314

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Taylor, ND (701) 974-3970

RAFTER T RANCH

Spiritwood, ND (701) 490-0172

RATH CATTLE CO.

Bismarck, ND (701) 222-0371

RIVERBANK RANCH

Taylor, ND (701) 483-4978 • (701) 290-2431

ROCKEMAN HEREFORDS

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Enderlin, ND (701) 238-8326

SEEFELD'S BAR S RANCH

Harvey, ND (701) 693-2372

SIP STOCK FARM

Ada, MN

(218) 415-0408 • (218) 784-2762

STROH HEREFORD RANCH

Killdeer, ND

(701) 573-4373 • (701) 290-1191

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Bowman, ND

(701) 523-5371 • (701) 523-6813

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WOLFF POLLED HEREFORDS

Oakes, ND (701) 710-1574

TREVOR & ASHLEY WOOLLEY

Underwood, ND (701) 710-1574

To join the NDHA or request a NDHA Directory, please contact: Joana Friesz — (701) 400-8744 or joana@northlandinsuranceagency.com

Visit our website at www.northdakotaherefords.com and like us on Facebook.

2020 NDHA ANNUAL MEETING MINUTES

Saturday, December 5, 2020 | Valley City, ND

Carl Olson called the meeting to order. The Secretary's Report from the 2019 Annual Meeting was in the November 2020 newsletter. Steve Wolff made motion to approve the Secretary's Report and 2nd by Matt Stroh. Joana handed out the Treasurer's Report and reviewed with the members. Motion to accept by Matt Stroh and 2nd by Morgan Sip.

OLD BUSINESS:

The 2020 NSC heifer is donated by Stroh Hereford Ranch, Killdeer, ND. Thank you to the Stroh's for their generosity. We will be looking for a 2021 heifer donor.

Discussion was held on the timing/order of the Hereford Sale at the NSC – Joana is to ask if we could be first and then have more time for meeting and banquet. Steve Wolff mentioned that from past NSC planning meetings that the concern of the committee was how much time it would take for the ticket raffle, was the reason we were at the 3 PM slot.

Larry Tinjum family was generous to offer another year of a \$500 junior grant for a heifer purchased out of the NSC sale – in memory of Andrew Dosch. Thank you Larry and Richard!

Joana read the junior reports received from Emma Neshem. The NDJHA had limited activities they could participate in due to Covid 19. No state fair and held their field day during the Morton County Fair in New Salem. Treasurer's report was handed out – their checking balance as of Nov 30, 2020 is \$4,042.29.

The board/members decided to continue the radio advertising that the Association pays for during bull sale season to promote Hereford bulls. Motion made by Matt Stroh and 2nd by Morgan Sip. Cost of the advertising for the 2020 sale season was \$2,068.00. Ads started last week in January and ran till first week in April.

Discussion on any Hereford influenced sales – Steve Wolff mentioned that he was contacted by a representative from the St. Onge sale barn looking for Hereford/Hereford Influenced calves. Some have had success selling through the Belle Fourche Sale Barn as well. The annual February sale in Mitchell, SD is always a good sale, too. The contact for that sale would be Brad Ellerson.

Chris Rockeman mentioned that maybe a Bull Test Sale would be of interest in the future as another option to market breeding bulls – they have a feedlot setup that could be a possibility to hold the feed test.

NEW BUSINESS:

Friesz reported that the prime page directory auction will be held during the banquet. All ads for the 2021/2022 NDHA directory need to be into Jill at Hereford America by January 1st. The banquet will be held in the Frontier Building and catered by Lori Jury as she has in the past.

The AmericInn was booked for 2020. Discussion was held and decided to check and see if we could have the annual meeting and banquet at the AmericInn for 2021. Joana will check into that.

The Junior Association asked if the adult association would pay for the new Queen banner. Cost is approx. \$300 – new leather, handmade that passes each year to the new queen. Chris R. made motion to pay for the banner and Morgan S. 2nd. Motion passed.

The proposed budget for 2021 was reviewed and accepted – motion made by Steve Wolff and 2nd by Matt Stroh. Motion passed.

DIRECTOR ELECTIONS:

Term up for Todd Kuelbs and Craig Pelton (served 2 consecutive terms) and Mark Giedd (1st term).

Steve made motion to re-elect Mark Giedd to 2nd term and 2nd by Leon Seefeld.

Steve nominated Dan Donnelly as new east director. Chris R. made motion to accept Dan and 2nd by Morgan Sip. Logan Behm was nominated unanimously for director at large by Matt S. and 2nd by Steve W.

Matt S. made motion to adjourn and 2nd by by Morgan S. Meeting adjourned.

BOARD MEETING HELD DEC 5, 2020 - FOLLOWED ANNUAL MEETING VALLEY CITY, ND

President Carl Olson called the meeting to order.

Election of officers:

President – Carl Olson - Matt Stroh cast unanimous ballot to re-elect the current officers to their same position – 2nd by Chris. Motion carried.

Vice President – Zac Tessier

Secretary/Treasurer – Joana Friesz

Leon made motion to adjourn and 2nd by Matt S.

Minutes submitted by Joana Friesz, NDHA Secretary

JUNIORS

COUNTY ACHIEVEMENT DAYS:

The NDHA pays \$50 for Grand Champion and \$25 for Reserve Champion Hereford heifer and steer if you win Supreme at your County Achievement Day.

Please email photo to Joana at: joana@northlandinsuranceagency.com by December 31, 2021.

November 2021

UPCOMING REGIONAL/LOCAL 2022 JUNIOR HEREFORD EVENTS:

June 18-19th

- Midwest Classic Show, Pipestone, MN
- Great Plains Regional Junior Hereford Show, Red River Valley Fair, West Fargo, ND
- Junior National Hereford Expo, July 16-22, 2022, Louisville, KY
- ND Junior Hereford Field Day

NORTH DAKOTA HEREFORD STEER SHOWS:

The NDHA sponsors Hereford steer premiums each year at the ND Junior Hereford Field Day and at the Great Plains Regional Junior Hereford Show held in July during the Red River Valley Fair, West Fargo, ND.

The NDHA will pay \$200 for Champion and \$100 for Reserve Champion steers for the NDJHA field day event. They must be from a registered sire and dam with the AHA.

The Great Plains Junior Hereford Show pays as follows: Grand Champion Market Steer: Award and \$157.50. Reserve Grand Champion Market Steer: Award and \$78.75. Breeder of Champion Steer: Award and \$78.75. Breeder of Reserve Champion Steer: Award and \$15.75. There is also a junior show featuring a Hereford steer show during the Midwest Classic Jr. Hereford Show in Pipestone, MN in June.

NDJHA FIELD DAY RESULTS

July 27, 2021 - Minot, ND

- THANK YOU TO JUDGE TRAVIS HOFFMAN OF FARGO, ND -

- -Bailey Ranch
- -Baumgarten Cattle
- -Carter's Polled Herefords
- -Friedt Herefords
- -Friesz Livestock
- -Kist Livestock Auction Co.
- -NDHA
- -Olson Hereford Ranch
- -Rath Cattle Co.
- -Seefeld's Bar S Ranch
- -Stuber Ranch
- -Topp Herefords Thank





Walter Jones, Champion Cow/Calf Pair, Champion Bull Calf



Dawson Kitchell, Champion Owned Heifer



Blake Wollmuth. Champion Bred and Owned Heifer

Champion Bred & Owned Heifer: Blake Wollmuth Reserve Champion Bred & Owned Heifer: Bridget Kunz

Champion Cow/Calf Pair: Walter Jones Champion Owned Heifer: Dawson Kitchell Reserve Champion Owned Heifer: Emilie Filipek

Champion Bull: Walter Jones

Reserve Champion Bull: Dawson Kitchell

Champion Senior Showman: Brett Wendel Champion Intermediate Showman: Mace Stuber Champion Junior Showman: Addison Neshem Champion Peewee Showman: Dawson Kitchell Champion North Star Futurity Heifer: Addison Neshem Reserve Champion North Star Futurity Heifer: Josie Dallman

2021 NORTH STAR CLASSIC

DECEMBER 3:

Open Class Hereford Show 5-9 PM, Cattleman's Ball and Sale - NDWS Frontier Building

DECEMBER 4:

12 PM Noon - NSC Pen Show, beginning with heifers

*Free lunch, CHB roast beef sandwich lunch in sale area.

*Silent Auction held with proceeds going towards youth awards. Bring an item to the auction if you can.

3 PM - Hereford Sale

5 PM - Annual Meeting - AmericInn

6:30 PM - Annual Banquet (6 PM Social, 6:30 Dinner)

*Crowning new Hereford Royalty and naming Hereford Breeder of the Year. The Juniors will have a silent auction as their annual fundraiser.

*Please bring an item for the silent auction to support our Juniors.

DECEMBER 5:

Junior Hereford Show



BOARD OF DIRECTORS

Carl Olson - President
Zac Tessier - Vice President
Joana Friesz - Sec./Treas.
Chris Rockeman
Mark Giedd
Matt Stroh
Leon Seefeld
Andy Mrnak
Logan Behm
Dan Donnelly

Joana K. Friesz NDHA Secretary PO Box 67 New Salem, ND 58563

Deliver to

